

Gatsby Business Continuity Plan Disclosure FINRA Rule 4370(e)

Gatsby Digital and Gatsby Securities have developed a business continuity plan to address how we respond to events that significantly disrupt our business. Since the timing and impact of disasters and disruptions are unpredictable, we must be flexible in responding to actual events as they occur. With that in mind, we are providing you with this information on our business continuity plan.

Contacting Us – If, after a significant business disruption, you cannot contact us as you normally would through our web site (<https://www.trygatsby.com>), or mobile app, or by Facebook messenger, you should email us at support@trygatsby.zendesk.com. If you cannot reach us through any of those means and require prompt access to funds and securities or trade-related assistance, you should contact our clearing firm:

Apex Clearing Corp.
350 North Paul St. #1300
Dallas, TX 75201
(214) 765-1001

Our Business Continuity Plan - We plan to quickly recover and resume business operations after a significant business disruption. We will respond by safeguarding our employees and property, making a financial and operational assessment, protecting the firm's books and records, and allowing our customers to transact business. In short, our business continuity plan is designed to permit our firm to resume operations as quickly as possible, relative to the scope and severity of the disruption.

Our business continuity plan addresses:

- Data backup and recovery
- All mission critical systems
- Financial and operational assessments
- Alternative communications with customers, employees, and regulators
- Alternate physical location of employees
- Critical supplier, contractor, bank, and counter-party impact
- Regulatory reporting
- Assuring our customers prompt access to their funds and securities if we are unable to continue our business

Our clearing firm, Apex Clearing Corp, backs up our clients' and our important records in a geographically separate area. While every emergency situation poses unique problems based on external factors, such as time of day and the severity of the disruption, we have been advised by our clearing firm that its objective is to restore its own operations and be able to complete existing transactions and accept new transactions and payments within the shortest time period possible. Your orders and requests for funds and securities could be delayed during this period.

Varying Disruptions - Significant business disruptions can vary in their geographic effect, such as only our firm, a single building housing our firm, the business district where our firm is located, the city where we are located, or the whole region. Within each of these areas, the severity of the disruption can also vary from minimal to severe. In a disruption to only our firm or a building housing our firm, we will transfer our operations to an alternative local site as needed and recover and resume business as quickly as possible. In a disruption affecting our business district, city, or region, we will transfer our operations to a site outside of the affected area and recover and resume business as quickly as possible. In either situation, we plan to continue business operations or transfer operations to our clearing firm if necessary, and notify you through our web site (<https://www.trygatsby.com>) or our mobile app as to how to contact us. If a significant business disruption is so severe that it prevents us from remaining in business, we will prioritize enabling our customers' prompt access to their funds and securities.

For More Information - If you have questions about our business continuity planning, you can contact us at support@trygatsby.zendesk.com .