

# Popular Tickers in Gatsby

## Overview

Gatsby occasionally references company tickers that have been popular on the platform. For instance, from time to time, Gatsby will include lists of tickers that are popular in the Gatsby platform in social media posts. This document outlines the methodology by which we generate these lists.

## Methodology

To generate a list of popular tickers we use aggregate, anonymous logs that track options contract volumes by company ticker symbol. For example, in a social media post that refers to popular tickers of the past week in the Gatsby platform, we will generate a list of the companies or ETFs that have had the most contracts traded by Gatsby customers within that time frame. We order the list by volumes, so the first will have had the most contracts traded in that time frame.

Any deviation from this method will be stated explicitly alongside any such list.

Please feel free to reach out to [support@trygatsby.com](mailto:support@trygatsby.com) with any questions specific to the referencing of popular tickers, or further questions about the methodology of such lists.

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